

# Post Show Report

Hosted by GUANGDONG PROVINCIAL SERVICES IN DEVELOPING & SUPPLYING RIDS FOR THE DISABLED Organized by
Guangzhou Jiamei Jinye Exhibition Co., Ltd
Guangzhou Jinye Exhibition Co., Ltd







Profile

Analysis

Analysis

Overview

**Exhibition Profile** 

01

Visitor Analysis

02
Visitor

**Exhibitor Analysis** 

03

Forum Overview

04

## **CONTENTS**



## **Exhibition Profile**

















SESSIONS 18



#### **Exhibition Profile**



#### **Rich in Source**

rehabilitation including modern Chinese medicine equipment, rehabilitation physical therapy equipment, rehabilitation AIDS, barrier-free products, prosthetics and orthopedic rehabilitation nursing equipment, design and supporting categories. It serves eight independent administrative fields: health commission system, disabled human and social injury system, special education system, sports rehabilitation international import and export trade.

## **Integrate and Utilize Global Resources**

The R&OC 2022 has successfully concluded, which has made a big impact on the rehabilitation market in 2022. It is a significant rehabilitation exhibition. The organizing committee will also take greater responsibility and play a greater role in the future rehabilitation industry. Through the integration of various rehabilitation resources and forces, the latest trend of domestic and international rehabilitation industry will be presented, and the industry exchange and integration development will be promoted, so as to drive the development of "healthy China".



#### Well-established and Reliable

As the first rehabilitation medical equipment trade exhibition held every year in China, exhibitors have "highlighted" the latest and cutting-edge rehabilitation aids and other products, which are very eye-catching. The interactive experience activities for all ages make the atmosphere of the exhibition more enthusiastic than any previous event. During the exhibition, more than 50 companies have already booked their booths for the 13th R&OC 2023. High level exhibition service, high-quality exhibition audience and high-value business platform are recognized by more and more industry colleagues and exhibitors.

#### **Widely Influential**

Thousands of rehabilitation products gathered in the R&OC 2022. Compared with previous exhibitions, R&OC 2022 further reflects the high level and accuracy. It also promotes diversified industry integration, international exchange and cooperation, and promotes the rehabilitation industry to burst out great development vitality, and gradually builds up the most influential brand in the rehabilitation industry. The success of the exhibition will inject strong vitality into the rehabilitation industry and market in the post epidemic period!

### **Visitor Analysis**





40.00%

35.00%

30.00%

25.00%

20.00%

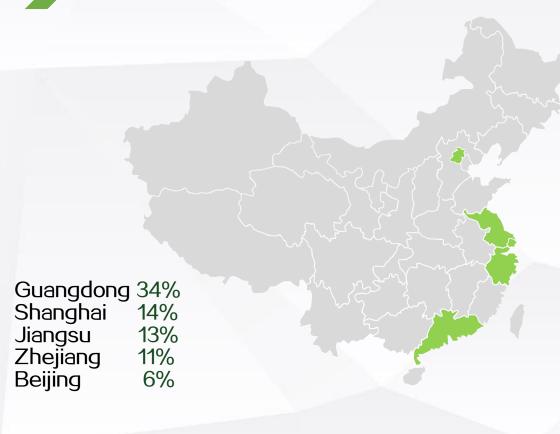
15.00%

10.00%

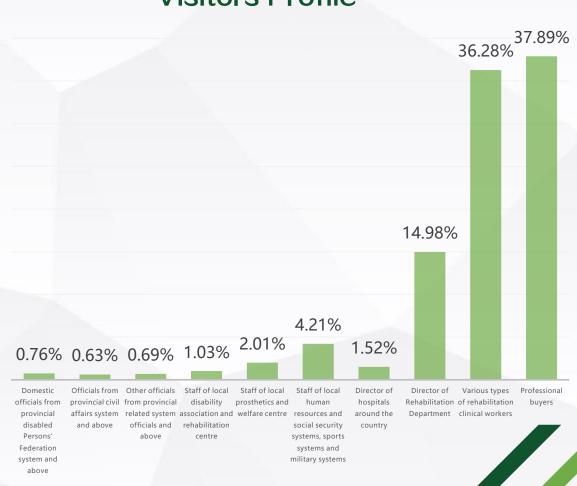
5.00%

0.00%









#### **Visitor Analysis**









**Visitor Satisfaction** 

**Rate of Return** 

**Visitor Recommendation** 

92%

96%

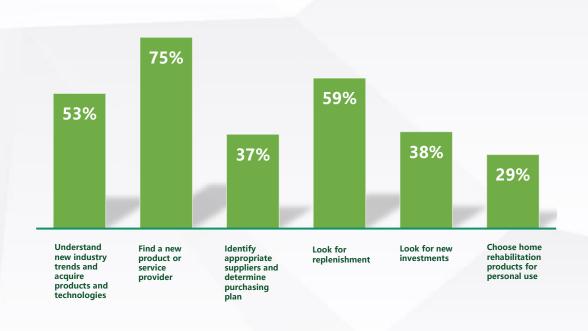
90%

Visitors identity: rehabilitation hospital, rehabilitation department, government officials, international organizations, welfare agencies, educational institutions, leaders of the association, the director of the center, the charity director, director of the hospital, clinical departments, chief physician, clinical doctors, artificial limb, orthopedic, PT/OT/ST/EPT therapist, the head nurse and nurses, psychiatry scholars and research scholars, special-education teacher, clinics, rehabilitation fitness coach, manufacturers, distributors, terminal, service providers, international trade business, the investment manager, NGO members, medical student, nurse, the disabled and their families.

### **Visitor Analysis**







Why Visits?



32%
Owner/President/
VP/Executive
Manager





91.2%

**Exhibitor Satisfaction** 

98.5%

**Exhibitor Recommendation** 

85.2%

**Exhibitor Rate of Return** 







#### **Exhibitor Analysis Exhibits Profile** Zhejiang Tianjin Taiwan 6 5% ■ rehabilitation assistive **Exhibitors** Shanghai 7% devices by Region Shandong 6 rehabilitation medical equipment 9% Jiangxi 38% prosthetics and Jiangsu 12 orthopaedic devices Hunan ■ rehabilitation engineering Hubei 2 equipment 15% Hebei 2 ■ rehabilitation nursing Guangdong equipment Fujian design and matching classes Beijing 16 26%

## **Sin**洲

#### Rehabilitation Assistive Devices









#### Rehabilitation Medical Equipment











Rehabilitation Engineering Equipment















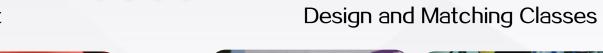








Rehabilitation Nursing Equipment





















From March 10 to 11, 2022, the 9th Guangzhou International Rehabilitation Forum was held in Hall 14.3, 3rd Floor, Area C, Pazhou Canton Fair, Guangzhou. Due to the Covid-19 restriction, this forum was held both online and offline. The conference explored the development trend of rehabilitation medicine in the new era. Adhering to the theme of "Innovative Development of Rehabilitation without Borders", the conference conducted exchanges and cooperation across disciplines, fields, borders and professional groups at home and abroad.

















































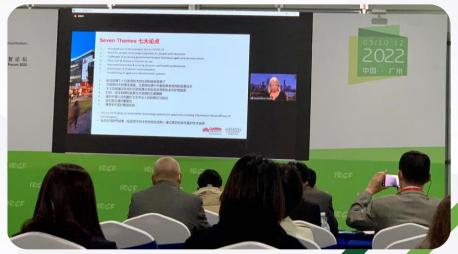








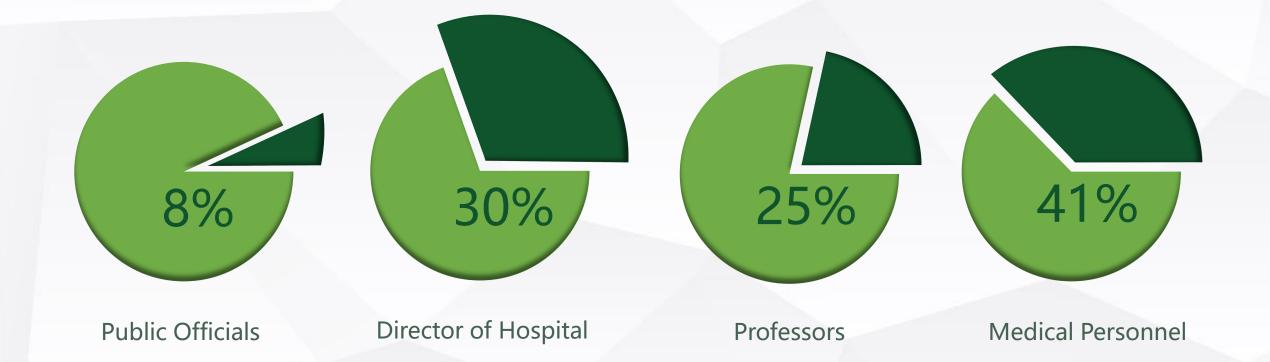




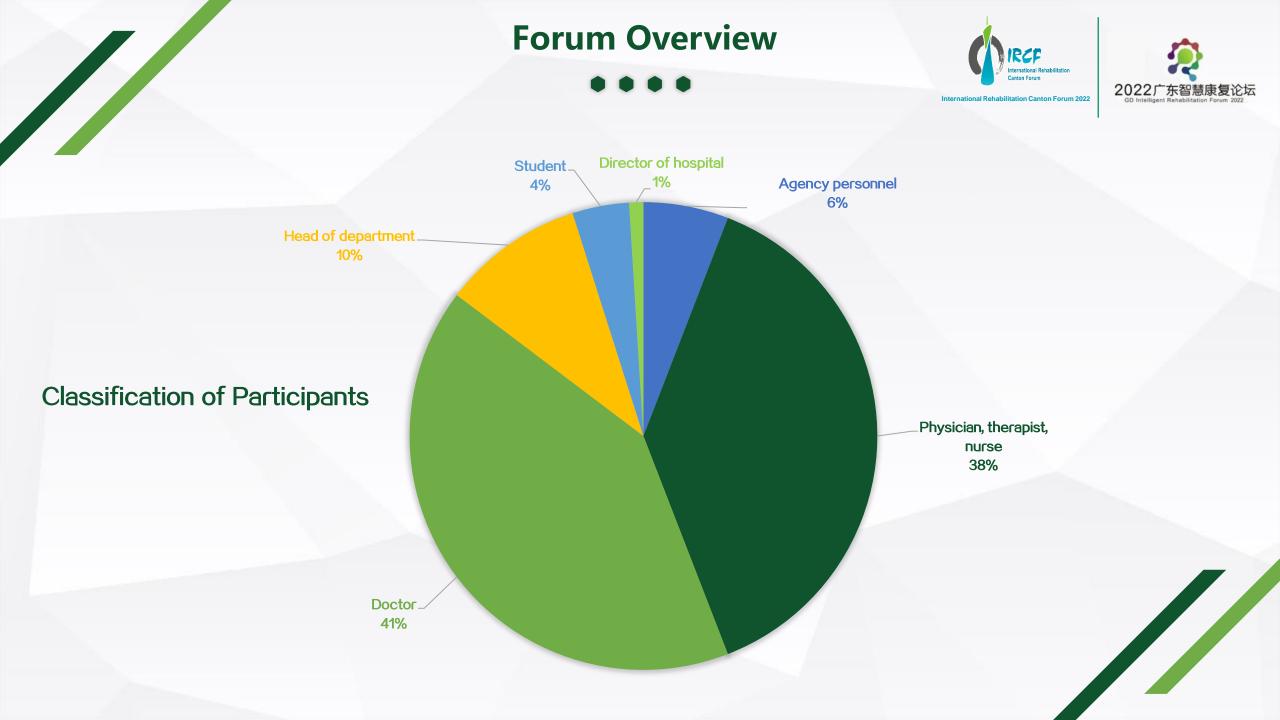








Type of Experts



## 2023 INVITATION

Rehacare & Orthopedic China (Guangzhou) 2023







June 02-04, 2023



Poly World Trade Center, Guangzhou, China



en.cantonrehacare.com



Contact: Lewis Lu

Tel: +86-13076832205

Email: lewislu@cantonrehacare.com